



## **FOR IMMEDIATE RELEASE**

### **Upper Cut Media House Launches the World's 101 Best Burger Places**

The global authority behind the World's 101 Best Steak Restaurants introduces a new international ranking dedicated to one of the world's most loved culinary icons.

**London, 28 May 2026** - Upper Cut Media House Ltd., the London-based media company behind the globally recognised World's 101 Best Steak Restaurants ranking, is proud to announce the official launch of the World's 101 Best Burger Places.

The new ranking will be revealed from 28 May at 12pm CET, introducing a global list dedicated to the restaurants, bars and burger specialists that are redefining what a truly exceptional burger experience can be.

Building on the international reputation and editorial credibility of the World's 101 Best Steak Restaurants - widely regarded as the leading global authority in its segment - the World's 101 Best Burger Places has been created to set a new benchmark in a category often underestimated, but deeply loved around the world.

Unlike conventional burger lists that focus narrowly on taste or popularity, the World's 101 Best Burger Places applies a broader and more demanding evaluation approach. The ranking considers not only the burger itself, but also the full guest experience: product quality, patty, bun, fries, consistency, service, cleanliness, atmosphere, hospitality and the overall integrity of the concept.



Because in the view of Upper Cut Media House, a good burger alone is not good enough.

The list includes a wide spectrum of outstanding venues - from highly focused burger specialists to restaurants and bars where the burger is treated with the same seriousness, attention and culinary discipline as any other signature dish. The ranking aims to celebrate those places where craft, product, precision and hospitality come together at the highest level.

Ekkehard Knobelspies, Publisher and co-CEO of Upper Cut Media House Ltd., said:

“With the World’s 101 Best Steak Restaurants, we have built a global platform that celebrates excellence, provenance and integrity in one of the most important culinary segments in the world. With the World’s 101 Best Burger Places, we now apply the same level of seriousness to a category that deserves far more respect than it often receives.

A truly great burger is not fast food. It is the result of product knowledge, sourcing, technique, balance, consistency and hospitality. The best burgers in the world are created by people who understand meat, bread, fire, seasoning, texture and service. This ranking is our way of recognising those places that go beyond the ordinary and set a new global standard.”

The World’s 101 Best Burger Places ranking will begin its reveal on 28 May at 12pm CET, with the full list showcasing outstanding burger destinations from around the world.

The launch marks an important new chapter for Upper Cut Media House Ltd., expanding its editorial universe beyond steak restaurants while remaining true to its core principles: independent evaluation, uncompromising standards and a deep respect for the people and places shaping the future of global dining.



## **About Upper Cut Media House Ltd.**

Upper Cut Media House Ltd. is a London-based media and publishing company specialising in global culinary rankings, editorial platforms and high-end hospitality content. The company is best known for the World's 101 Best Steak Restaurants, the world's leading ranking dedicated to steak restaurants and one of the most respected international references in its category.

Through its rankings, editorial work and related initiatives, Upper Cut Media House Ltd. promotes excellence, provenance, transparency, product quality and hospitality standards across the global restaurant industry.

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